

# Severn Estuary Forum 2016



## Severn Estuary Forum 2016 Thursday 22<sup>nd</sup> September, Blackfriars Priory, Gloucester Sponsorship Packages

The Severn Estuary Forum is a key annual event hosted by the Severn Estuary Partnership: an independent, Estuary-wide initiative, involving all those interested in the management of the Estuary, from planners to port authorities. The Severn Estuary Partnership will be celebrating its 11<sup>th</sup> annual Severn Estuary Forum in September 2016!

These engaging events are intended for all those interested in learning about the latest research and policy developments involving the Severn Estuary and its future and always guarantee a lively and informative day of presentations and talks. The Forum offers a unique opportunity to learn from others, share ideas and participate in the management of the Severn Estuary. The event is supported by CIWEM (The Chartered Institution of Water and Environmental Management), ICE (Institution of Civil Engineers) and RTPi (Royal Town Planning Institute) and will be a Continuing Professional Development event for members of both of these professional bodies. The confirmed themes & likely presentation topics of the event include:

### ○ **Planning & Governance**

- **Key note:** Sue Kidd, University of Liverpool - Cross border marine planning in the North West
- Neal Gray, Marine Management Organisation - Stakeholder Engagement Process in the South West
- Sarah Clark, Devon & Severn IFCA - MPA Myth Busting
- Lucy Taylor, Severn Estuary Partnership - 2016 Severn Estuary Strategy

### ○ **Coastal Communities & Historic Environment**

- **Key note:** Professor Rob Duck, Chair of Tay Estuary Forum - On the Edge: Coastlines of Britain
- Wendy Jackson, Forest of Dean District Council, Lydney Coastal Communities Team
- Alex Bellisario, Coastal and Intertidal Zone Archaeological Network (CITiZAN)
- Harriet Yates-Smith, Litter Free Coast & Sea Somerset

### ○ **Upper Estuary**

- Tony Bostock, Severn Rivers Trust
- Rose Hewlett, Gloucestershire Severn Estuary Stakeholders – *Local monitoring: A valuable yet underused resource*
- Ian Jones, Environment Agency

## River Severn Package: Sponsorship of the Venue £1000

This year's venue is Arnolfini, Bristol Harbourside.

Benefits of sponsoring the venue:

- Logos in all advertising material
- Free Forum entry for four people
- Listing in sponsorship partners' leaflet that will be in every delegates pack
- Free display space at the venue
- Company logo, link and key message on the SEP website during the promotion period
- ½ page advert in the summer edition of Severn Tidings magazine



## River Parrett Package: Sponsorship of the Conference Packs £500

Sponsorship of this package will cover the costs for production of conference packs providing information about the day.

Benefits of sponsoring the conference packs:

- Company logo, link and key message on the SEP website during the promotion period
- Free Forum entry for two people
- Option to make a contribution to the pack content
- Listing in sponsorship partners' leaflet that will be in every delegates pack
- Logo and sponsored items listing in the summer edition of Severn Tidings magazine



## River Avon Package: Sponsorship of Afternoon Boat Trip £500

Sponsorship of this package will cover the costs for the boat trip tour and commentary around Bristol Harbourside for around 40 delegates.

Benefits of sponsoring the conference packs:

- Company logo, link and key message on the SEP website during the promotion period
- Free Forum entry for two people
- Option to make a contribution to the pack content.
- Listing in sponsorship partners' leaflet that will be in every delegates pack
- Logo and sponsored items listing in the summer edition of Severn Tidings magazine

## River Wye Package: Sponsorship of the Catering £1000

One of the most important aspects for any event and most definitely central to its success. We always try to ensure good quality catering as we believe this adds to the enjoyment of the day.

Benefits of sponsoring the catering:

- Logos in all advertising material
- Free Forum entry for four people
- Listing in sponsorship partners' leaflet that will be in every delegates pack
- Free display space at the venue
- Company logo, link and key message on the SEP website during the promotion period
- ½ page advert in the summer edition of Severn Tidings magazine



## River Wye Package: Sponsorship of the Catering (tea/coffee) £500

Regular tea and coffee breaks are essential during an event for speakers and guests to stay focused and enjoy the day.

Benefits of sponsoring the catering (tea/coffee):

- Company logo, link and key message on the SEP website during the promotion period
- Free Forum entry for two people
- Listing in sponsorship partners' leaflet that will be in every delegates pack
- Logo and sponsored items listing in the summer edition of Severn Tidings magazine



## River Usk Package: Sponsorship of the Publicity and Promotion £1000

To ensure a well-attended Forum we need to promote the event. As well as approaching our database of contacts, we want to attract new organisations and businesses that may not have heard of us but may find SEP's work and annual Forum of interest.

Benefits of sponsoring the publicity and promotion:

- Company logo, link and key message on the SEP website during the promotion period
- Free Forum entry for four people
- Listing in sponsorship partners' leaflet that will be in every delegates pack
- Free display space at the venue
- ¼ page advert in the summer edition of Severn Tidings magazine



## River Rhymney Package: Sponsorship of the Programme Design, Printing and Distribution £1000

The conference programme will be distributed to attendees in advance of the Forum and will be in each delegate pack. It will also be used to attract new organisations that may find SEP's work and annual Forum invaluable.

Benefits of sponsoring the Programme:

- Only the sponsor of this package will have their company logo on the programme which will be in every delegate pack and distributed to our contacts database.
- Company logo, link and key message on the SEP website during the promotion period
- Free Forum entry for two people
- Listing in sponsorship partners' leaflet that will be in every delegates pack
- Logo and sponsored items listing in the summer edition of Severn Tidings magazine



## DISPLAYS:

**A fantastic opportunity to exhibit your work with us for only £100**

Bring your exhibition stand and literature and have a representative in attendance to talk to delegates during the breaks and lunch hour. Includes free Forum entry for one person.

**Contact us now to reserve your space!**

*Reduced rate for charities & NGOs - £60*



## APPLICATION PROCESS:

Should you wish to negotiate partnership with the Severn Estuary Forum, please contact the Severn Estuary Partnership Office to speak to a member of our team.

**Severn Estuary Partnership**

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